



WE'RE OUT FRONT.

DESIGN-R-LABELS

It's What Your Retailers Deserve!

Retail Technologies, Inc.

sales@retail-tech.com

800-277-4277

Signs



27%

70% of all
decisions are
made at P.O.P

What's the purpose?

Retail Management Systems

Grocery Store Point of Sale Systems



SOUTHWEST POINT OF SALE

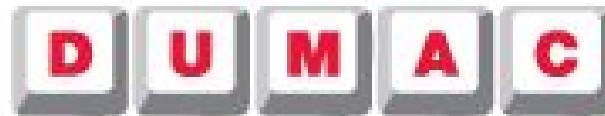
Since 1975

TRUNO 
retail technology solutions



Retail Systems Inc
Point of sale specialists

Established 1952



Business Systems, Inc.



N-Aisle Printing
 Labor | Productivity | Pricing

22840 122840 5B UNIT PRICE \$10.11 PER LB	19
KRAFT CHEEZ'N CRACKERS HANDI-SNACKS 7.6 OZ	3/17/2011 \$2.99
2100066596 902100 GROC 7A UNIT PRICE \$6.29 PER LB	
BULL'S-EYE ORIGINAL BBQ SAUCE 18 OZ	3/17/2011 \$1.99
1958241110 124560 GROC 4A UNIT PRICE \$14.15 PER GALLON	
LIFESAVERS CREME SAVERS STRAWBERRIES & CREME 10.5 OZ	3/17/2011 \$2.97
1900008436 891900 CANDY 1B UNIT PRICE \$4.53 PER LB	
COLGATE TOTAL 12-HR PLUS WHITENING GEL 7.8 oz	\$4.29 ← Tear Off →
132345928 185163 HBA UNIT PRICE 55.00¢ PER OZ	
MENNEN ELECTRIC PRE-SHAVE LOTION 3.5 OZ	49¢ ← Tear Off →
1234512355 125478 HBA 3A UNIT PRICE 14.00¢ PER OZ	
Claritin Allergy Non-Drowsy 24-hour Relief 30 Tablets	3/17/2011 \$0.07
115687483 Pharmacy UNIT PRICE	

4300070130 014300 3.99

As Advertised
\$3.99
 REG. \$4.29 YOU SAVE 30¢

TANG WATERMELON WALLOP
 67.5 OZ
2/\$3

4300010392 234300

As Advertised
2/\$3
 REG. \$4.79 YOU SAVE \$3.29

**INTERNATIONAL COFFEES FRENCH VANILLA
 CAFE**
 9 oz
\$3.25

4300000082 344300

As Advertised
\$3.25



**MENNEN SKIN BRACER
PRE-ELECTRIC SHAVE
LOTION** 5 OZ **\$3.97**

HBA 022200002721 3A
125478 4/10/2015



**SUPER POLI-GRIP
DENTURE ADHESIVE
CREAM ULTRA FRESH
2.4 OZ** **\$5.53**

HBA 310158058014 3A
133956 4/10/2015



MILK-BONE BISCUITS 26 OZ **\$5.79**

PET0 079100902040 3B
124550 4/10/2015



**COLGATE TOTAL
WHITENING GEL
TOOTHPASTE** 7.8 oz **\$4.29**

HBA 035000741202 12
185163 4/10/2015



**LIFE SAVERS CREME
SAVERS - CHOCOLATE &
CARAMEL** 10.5 OZ **\$2.97**

CANDY 019000084378 1B
581900 4/10/2015



**LIFESAVERS
WINT-O-GREEN BAG** 13 OZ **\$2.97**

CANDY 019000085610 1B
504550 4/10/2015



**KRAFT VELVEETA
CHEESE** 32 OZ **\$3.98**

DAIRY 021000611614 5B
783100 4/10/2015



KRAFT RANCH DRESSING 16 OZ **\$1.99**

GRUC 021000643615 4A
562100 4/10/2015



**KINGSFORD LUMP
CHARCOAL** 10 lb **\$7.99**

Lawn & Garden 044600712529 14B
462340 50/Pallet 4/10/2015



PLANTERS ORIGINAL NUTTY NUT POPPERS 6.5 OZ **\$3.87**

GRUC 023000073630 12A
783800 4/10/2015



**KRAFT ORIGINAL
CHICKEN SHAKE 'N BAKE** 5.5 OZ **\$1.99**

GRUC 043000000793 8A
344300 10 4/10/2015




**MAXWELL HOUSE
TRADITIONAL ROAST
COFFEE** 16 OZ **\$4.29**

GRUC 043000702604 3B
814300 10 4/10/2015



**KOOL-AID JAMMERS -
CHERRY** 3.75 OZ **\$2.89**

GRUC 043000956892 7B
664300 4 4/10/2015




NABISCO FIG NEWTONS 1 LB **\$3.59**

GRUC 044000003473 7A
344300 12 4/10/2015




**OSCAR MAYER BEEF
BOLOGNA** 16 OZ **\$3.49**

MEAT 044700008812 24
814300 10 4/10/2015



**OSCAR MAYER THIN
SLICED OVEN ROASTED
TURKEY BREAST** 6 OZ **\$1.99**

MEAT 0447000064108 12
447000 4/10/2015



**CLARITIN ALLERGY
NON-DROWSY 24-HOUR
RELIEF** 10 Tablets **\$14.99**

Pharmacy 041100080165 Pnam2
813812 12 4/10/2015



KRAFT DELUXE CHEESE 8 OZ **\$2.50**

DAIRY 021000602568 14
852100 48 4/10/2015



<p>Bull's-Eye Original Bbq Sauce 18 OZ Barcode: 815582411104 124591 2/\$3</p>	<p>Planters Nut & Chocolate Mix Trail Mix 6 OZ Barcode: 02300078628 572900 \$1.97</p>	<p>Oscar Mayer 98% Fatfree Oven Roasted Turkey Breast 10 OZ Barcode: 044700030202 834470 \$2.59</p>
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As Advertised As Advertised As Advertised



Sale Ends Wednesday Sale Ends Wednesday Sale Ends Wednesday

<p>Oscar Mayer Deli Style Shaved Brown Sugar Ham 9 OZ Barcode: 044700030473 344470 \$1.59</p>	<p>Oscar Mayer Honey Smoked Turkey Breast 24 OZ Barcode: 044700054115 123645 2/\$8</p>	<p>A1 Original Steak Sauce 10 OZ Barcode: 054400000054 225440 \$5.49</p>
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As Advertised As Advertised As Advertised



Sale Ends Wednesday Sale Ends Wednesday Sale Ends Wednesday

Corporate Office For Chains

DESIGN-R-LABELS

- Centralized template creation
- Testing and distribution of RTI software updates
- User/Group Permissions
- **Print Item Batch Export**
 - Marketing can select items and distribute select items to the stores for printing
- **Large Format Printing**
 - Print up to 80" square

RTI defines a chain as two or more stores owned by one or more persons whose data (i.e. prices) for all locations is centrally hosted.

Store Level For Chains

PrintLab

- Merges data files with templates
- Can be menu driven or command line driven
- Temporarily modify descriptions (e.g. families of Products)
- Print replacements tags and signs:
 - From most FM unit or PDA devices
- Automated import of templates
- Automated import of software updates

FlashPrint

- Create ad-hoc signage
- Manually enter data and/or recall data

N-Aisle Printing

- Move replacement printing to the point of need
- Belt printers
- Battery powered carts

Independents

DESIGN-R-LABELS SE (Store Edition)

- Template design
- Color Printing
- Prints price change batches from POS or Back-Office System
- Can print replacements tags and signs:
 - From most HHT's & From FlashPrint module

DESIGN-R-LABELS for Independents

- Features of *DESIGN-R-LABELS SE* plus...
- Comparison of National vs. House Brands
- Editing of data (i.e. descriptions) and/or storing modified descriptions
- Temporarily modify descriptions in print jobs
- Administrative control of users, groups and permissions